

## PRIVACY POLICY

Last updated July 30 , 2025

This privacy policy for [www.growthconnections.in](http://www.growthconnections.in) ('Company', 'we', 'us', or 'our'), describes how and why we might collect, store, use, and/or share ('process') Your information when You use our services ('Services'), such as when you visit our website at [www.growthconnections.in](http://www.growthconnections.in), or any website of ours that links to this privacy policy or the Services offered by us and verbal, email, text and other electronic messages between you, our website i.e., [www.growthconnections.in](http://www.growthconnections.in) and/or our personnel.

By reading this privacy policy we intend to inform You of your privacy rights and choices. If You do not agree with our policies and practices, please do not use our Services. In case of any questions or concerns, please contact us at [info@growthconnections.in](mailto:info@growthconnections.in)

By using the Services, You agree to the collection and use of information in accordance with this Privacy Policy.

We aim to connect the demand and supply in the market, acquire customers and establish credibility. We act as a program manager between the customer and supplier to ensure smooth transaction flow and hand holding to establish credibility. For the purpose of clarity please note that our website and Services are designed for businesses and thus, "You" means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

We treat the personal data we collect as pertaining to individuals in their business capacity only. We are subject to the jurisdiction of Indian laws only i.e., this Privacy Policy and all related matters shall be governed by and construed in accordance with the laws of India. Our operations and data processing activities are conducted in compliance with applicable Indian privacy and data protection laws.

### WHAT INFORMATION DO WE COLLECT?

#### **We collect personal information that you provide to us.**

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us. The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use.

We may collect if you are a customer looking to use our Services, your name, company name and profile, postal address, email address, phone number, username, password and/ or billing information as well as other information you directly provide on our Website. If you are a supplier, we may collect information about your capabilities, capacities and supply processes. If you are a candidate applying to join our team, we may collect your employment history, including resume or CV.

The data captured by us includes:

<b>FOR CUSTOMERS</b>	<b>FOR SUPPLIERS</b>
<ul style="list-style-type: none"> <li>• Customer name</li> <li>• Customer Profile</li> <li>• Name of Personnel</li> <li>• Email id</li> <li>• Phone number</li> <li>• Website address of the customer</li> <li>• Requirement of Services</li> </ul>	<ul style="list-style-type: none"> <li>• Supplier Name</li> <li>• Registration number</li> <li>• Website address of the Supplier</li> <li>• GST and PAN details</li> <li>• Name of CEO / Proprietor</li> <li>• Email address</li> <li>• Phone number</li> </ul>

\*\* In certain circumstances we may request that you provide us with photocopies of your ID and other related documents for fraud prevention purposes and to verify your identity.

Please note that we may collect personal information in the following circumstances also:

- We may collect the abovesaid personal information from you when you engage in conversation with a chatbot ("Bot") or through electronic or non-electronic means.
- When you use support services or access our website, we will collect all information required to complete the transaction that you have requested or authorized, depending on the nature of the Services that you are accessing. Such information may include (but not be limited to) your name, company name, designation, e-mail address, credit card information, bank account information and/or tax identification number, billing information and shipping information.
- We retain information on your behalf, in order to maintain and service your Account in order to deliver the Services. "Account" means a unique account created for You to access our Services or parts of our Services.
- For the purpose of your feedback provided or when you contact us via email/ sms, we will collect your name and email address/ phone number, as well as any other content included in the email/ sms, in order to send you a reply.
- When using our Services, you may exchange private messages (including, but not limited to text, verbal, images, videos, locations, contact details) with us. We may store these messages in order to improve our Services, and/ or as required by law.

#### **Automatic information/ Usage Data**

- Usage Data is collected automatically when using the Services. Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data. We may also collect information that Your browser sends whenever You visit our Services or when You access the Services by or through a mobile device.
- Cookies: We may also collect this information by using "cookies" in accordance with this Privacy Policy. "Cookies" are small files that a website or its service provider transfers to your computer's hard drive through your web browser that enables the

website's or service provider's systems to recognize your browser and capture and remember certain information. We may use cookies to help us understand your preferences based on previous or current site activity and compile the data about Website traffic and Website interaction so that we can offer better Website experiences and tools in the future. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. However, if you turn cookies off, you may not have access to many features that make your Website experience more efficient and some of our Services may not function properly. We may use cookies only to record session information and/or to tailor marketing information and other services to you. We do not use cookies to obtain personally identifiable information.

We may use essential, functional and/ or analytical cookies.

- (i) Essential cookies are essential in order to enable you to move around the Website and use its features, such as accessing secure areas of the Website;
  - (ii) Functional cookies which serve the technical operation of our Website and Services. They remain on your computer after you close your browser and may be used by your browser on subsequent visits to our Website.
  - (iii) Analytics cookies may be used to better understand how you interact with our Website and Services, and to improve our Website and Services. These cookies remain on your computer after you close your browser and may be used by your browser on subsequent visits to our websites and/or other websites to create personalized ads or for ad measurement.
- In addition to the cookies that may be used by us and/or our service providers, some cookies are/ may be placed by third parties, such as Google. These third-party cookies are not under our control so you should check such parties' website for further information about their use.
  - Pixel Tags: Additionally, we may use "Pixel Tags" (also referred to as clear Gifs, Web beacons, or Web bugs). Pixel Tags are tiny graphic images with a unique identifier, similar in function to Cookies, which are used to track online movements of Web users.
  - Third Party Analytics: We may also use third party services providers, such as Google Analytics, to help analyze how users use the Website ("Analytics Providers"). Analytics Providers use Cookies to collect information such as how often users visit the Website, what pages they visit, and what other sites they used prior to coming to the Website. We use the information we get from Analytics Providers only to improve our Website and Services.
  - Location Data: We may collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect may depend on the type and settings of the device you use to access the Services. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to

collect this information either by refusing access to the information or by disabling your Location setting on your device. However, if you choose to opt out, you may not be able to use certain aspects of the Services.

## **INFORMATION/ DATA NOT COLLECTED**

We do not collect any personal data about you which includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data. We also do not collect any information about criminal convictions and offences.

## **CHILDREN'S PRIVACY**

Our Website and Services do not address anyone under the age of 18 years. We do not knowingly collect personal information from children under the age of 18. If we receive personal information that we discover or are informed was provided by a child under the age of 18, we will promptly destroy such information.

Specifically, our Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13.

By using the Services, You represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records.

If You are a parent or guardian and You are aware that Your child (under 18 years of age) has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 18 without verification of parental consent, We take steps to remove that information from our records.

Please note that if We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information. If you become aware of any data we may have collected from children under age 18, please contact us at [info@growthconnections.in](mailto:info@growthconnections.in)

## **HOW DO WE USE YOUR INFORMATION?**

We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.

We may process Personal Data under the following conditions:

- Consent: You have given Your consent for processing Personal Data for one or more specific purposes.
- Performance of a contract: Provision of Personal Data is necessary for the performance of an agreement with You and/or for any pre-contractual obligations thereof.
- Legal obligations: Processing Personal Data is necessary for compliance with a legal obligation to which the Company is subject.
- Vital interests: Processing Personal Data is necessary in order to protect Your vital interests or of another natural person.
- Public interests: Processing Personal Data is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Company.
- Legitimate interests: Processing Personal Data is necessary for the purposes of the legitimate interests pursued by the Company

The aforesaid conditions may form the legal basis of processing of your data.

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- To facilitate account creation and authentication and otherwise manage user accounts: We may process your information so you can create and log in to your account, as well as keep your account in working order.
- To deliver and facilitate delivery of services to the user: We may process your information to provide you with the requested service.
- To respond to user inquiries/offer support to users: We may process your information to respond to your inquiries and solve any potential issues you might have with the requested service.
- To send administrative information to you: We may process your information to send you details about our products and services, changes to our terms and policies, and other similar information.
- To fulfil and manage your orders: We may process your information to fulfil and manage your orders, payments etc. made through the Services.
- To enable user-to-user communications: We may process your information if you choose to use any of our offerings that allow for communication with another user.
- To request feedback: We may process your information when necessary to request feedback and to contact you about your use of our Services.
- To send you marketing and promotional communications: We may process the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt out of our marketing emails at any time. For more information, see "WHAT ARE YOUR PRIVACY RIGHTS?" below)
- To deliver targeted advertising to you: We may process your information to develop and display personalised content and advertising tailored to your interests, location, and more.
- To protect our Services: We may process your information as part of our efforts to keep our Services safe and secure, including fraud monitoring and prevention.

- To identify usage trends: We may process information about how you use our Services to better understand how they are being used so we can improve them.
- To determine the effectiveness of our marketing and promotional campaigns: We may process your information to better understand how to provide marketing and promotional campaigns that are most relevant to you.
- To save or protect an individual's vital interest: We may process your information when necessary to save or protect an individual's vital interest, such as to prevent harm.
- To check user behaviour and send promotional messages: We will use the information to send out promotional messages. The data acquired of the customer and supplier will only be used for sales promotions or to be shared between the customer/supplier.
- For the performance of a contract: We may use the data the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- To contact You: To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- To provide You with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.
- We may also use your information to send information including confirmations, invoices, technical notices, updates, security alerts and support and administrative messages; to communicate about promotions, upcoming events, and other news about products and services offered by us; to allow you to participate in interactive features on our Website; to notify you about changes to our Website or any products or services we offer or provide though it;
- We may use your information in any other way we may describe when you provide the information; and/or for any other purpose with your consent.
  
- Please note that if you are a candidate applying to join the team, we will use your personal information to assess the fit between you and ourselves and to guide you through our recruitment process.
  
- We may receive testimonials from users with respect to their experience with us and may publish such testimonial identifying the user by their first and last name, company name pursuant to obtaining the user's consent prior to posting his or her name along with the testimonial.
  
- We may use the information provided by You to create databases/ records to analyze request and usage patterns so that we may enhance the content of our Website and improve our Services, including our pricing. For this purpose we may exclude your name/ last name or any other irrelevant particulars and anonymize the data. We reserve the right to use anonymous information for any purpose and disclose anonymous information to third parties at our sole discretion.

If we need to use your personal data for an unrelated purpose, we will update this Privacy Policy and we will explain the legal basis which allows us to do so.

**Email Marketing:** We may use Your Personal Data to contact You with newsletters, marketing or promotional materials and other information that may be of interest to You. You may opt-out of receiving any, or all, of these communications from Us by following the unsubscribe link or instructions provided in any email We send or by contacting Us.

**Payments:** We may provide paid products and/or services within the Service. In that case, we may use third-party services for payment processing (e.g. payment processors). We will not store or collect Your payment card details. That information is provided directly to Our third-party payment processors whose use of Your personal information is governed by their Privacy Policy.

## **DO WE SHARE/ DISCLOSE YOUR INFORMATION?**

We may share information in specific situations described in this section and/or with the following categories of third parties: Vendors, Consultants, and Other Third-Party Service Providers. We may share your data with third-party vendors, service providers, contractors, or agents ('third parties') who perform services for us or on our behalf and require access to such information to do that work example: User Account Registration & Authentication Services; Product Engineering & Design Tools; Performance Monitoring Tools; Government Entities; Cloud Computing Services; Communication & Collaboration Tools; Data Storage Service Providers; Finance & Accounting Tools; Payment Processors; Retargeting Platforms; Sales & Marketing Tools; Testing Tools; Website Hosting Service Providers etc.

We may share Your personal information in the following situations:

- We may share Your personal information with Service Providers to monitor and analyze the use of our Service, for payment processing, to contact You.
- We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- We may share Your information with Our business partners to offer You certain products, services or promotions.
- Sharing Customer Personal Information with Suppliers and vice- versa: In order to connect the customer suppliers better, via our Services, we may share your information with our Supply Partners to enable them to service you better and vice versa. Please note when such information is shared with either the customer (when you are the supplier) or the supplier (when you are the customer or in case the information is shared with third-party business partners including payment processors, credit card network services, and banks or financial institutions. The

use of your personal information shared with such customers/ suppliers/ third party business partners will be governed by their respective privacy policies.

- If another company merges/ acquires our company, business or assets, or corporate restructuring takes place then that company will possess the personal information collected by us and will assume the rights and obligations regarding the personal information as described in this Privacy Policy
- When You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside the Services in perpetuity. If you interact with other users of our Services and register for our Services through a social network (such as Facebook), your contacts on the social network will see your name, profile photo, and descriptions of your activity. Similarly, other users will be able to view descriptions of your activity, communicate with you within our Services, and view your profile.
- We may also disclose Your personal information for any other purpose with Your consent.
- We may disclose personal information if we believe in good faith that such disclosure is necessary (a) in connection with any legal investigation; (b) to comply with relevant laws or to respond to summons/ subpoenas or warrants served on us (c) to protect or defend the rights of us, our agents/ employees/ personnel or users of the Website or Services; and/or (d) to investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy or our Terms of Use.

### **THIRD PARTY WEBSITES**

We are not responsible for the safety of any information that you share with third parties that we may link to or who advertise on our Services, but are not affiliated with, our Services. The Services may link to third-party websites, online services, or mobile applications and/or contain advertisements from third parties that are not affiliated with us and which may link to other websites, services, or applications.

Accordingly, we do not make any guarantee regarding any such third parties, and we will not be liable for any loss or damage caused by the use of such third-party websites, services, or applications.

The inclusion of a link towards a third-party website, service, or application does not imply an endorsement by us. We cannot guarantee the safety and privacy of data you provide to any third parties. Any data collected by third parties is not covered by this privacy policy.

We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services, or applications that may be linked to or from the Services. You should review the policies of such third parties and contact them directly to respond to your questions.

## **USE OF COOKIES AND OTHER TRACKING TECHNOLOGIES**

We may use cookies and other tracking technologies to collect and store your information. We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Information about cookies and such technologies is available above.

## **RETENTION OF PERSONAL DATA**

We will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

## **TRANSFER OF YOUR PERSONAL DATA**

Your information, including Personal Data, is processed at our operating offices and in any other places where the parties involved in the processing are located meaning that such information may be transferred to and maintained on computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

We will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

## **KEEPING YOUR INFORMATION SAFE**

We aim to protect your personal information through a system of organisational and technical security measures. We have implemented appropriate and reasonable technical and organisational security measures designed to protect the security of any personal information we process.

We have put in place procedures to deal with any actual or suspected personal data breach. In the event of any such breach, we have systems in place to work with applicable regulators. In addition, in certain circumstances (e.g., where we are legally required to do so) we may notify you of breaches affecting your personal data. We limit access to your personal data to those employees and other staff who have a business need to have such access. All such people are subject to a contractual duty of confidentiality.

However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorised third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

## WHAT ARE YOUR PRIVACY RIGHTS?

In some regions, you have rights that allow you greater access to and control over your personal information. You may review, change, or terminate your account at any time while in other regions, you have certain rights under applicable data protection laws.

These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure; (iii) to restrict the processing of your personal information; and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your personal information.

You have the right under this Privacy Policy, and under certain situations by law to:

- **Request access to Your Personal Data:** The right to access, update or delete the information We have on You. Whenever made possible, you can access, update or request deletion of Your Personal Data directly within Your account settings section. If you are unable to perform these actions yourself, please contact Us to assist You. This also enables You to receive a copy of the Personal Data We hold about You.
- **Request correction of the Personal Data that We hold about You:** You have the right to have any incomplete or inaccurate information We hold about You corrected.
- **Object to processing of Your Personal Data:** This right exists where We are relying on a legitimate interest as the legal basis for Our processing and there is something about Your particular situation, which makes You want to object to our processing of Your Personal Data on this ground. You also have the right to object where We are processing Your Personal Data for direct marketing purposes.
- **Request erasure of Your Personal Data:** You have the right to ask Us to delete or remove Personal Data when there is no good reason for Us to continue processing it.
- **Request the transfer of Your Personal Data:** We will provide to You, or to a third-party You have chosen, Your Personal Data in a structured, commonly used, machine-readable format. Please note that this right only applies to automated information which You initially provided consent for Us to use or where We used the information to perform a contract with You.
- **Withdraw Your consent:** You have the right to withdraw Your consent on using your Personal Data. If You withdraw Your consent, We may not be able to provide You with access to certain specific functionalities of the Service.

## EXERCISING OF YOUR RIGHTS

You may exercise Your rights of access, rectification, cancellation and opposition by contacting Us at [info@growthconnections.in](mailto:info@growthconnections.in). Please note that we may ask You to verify Your identity before responding to such requests. If You make a request, We will try our best to respond to You as soon as possible.

We rely on our Legitimate Interests as the legal basis for the processing of your personal data that is involved in sending you marketing communications. If you wish to exercise your right to object to the processing of your personal data for this purpose, you may do so by following the opt-out processes outlined in the marketing email you received or by contacting us directly (please see contact information below). Following your exercise of your right to object, we will promptly cease processing your personal data for the purpose of sending you marketing communications. Despite your indicated e-mail preferences, we may send you service-related communications, including notices of any updates to our Terms of Use or Privacy Policy.

Typically, you will not have to pay a fee to access your personal data (or to exercise any of the other rights outlined above). However, except in relation to Consent Withdrawal, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive, or we may refuse to comply with your request in these circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it.

We may also contact you to ask you for further information in relation to your request to speed up our response. We try to respond to all legitimate requests within **one month**. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

## COMPLAINTS

If you would like to make a complaint regarding this Privacy Policy or our practices in relation to your Personal Data, please contact us at [info@growthconnections.in](mailto:info@growthconnections.in) . We will reply to your complaint as soon as we can and in any case within **one month**.

You may also contact our grievance officer at : [vraghus@growthconnections.in](mailto:vraghus@growthconnections.in)

If you feel that your complaint has not been adequately resolved, please note that the GDPR gives you the right to contact your local data protection supervisory authority.

## PRIVACY AND THIRD-PARTY LINKS

This Privacy Policy applies solely to information collected by our Website and Services. In an attempt to provide you with increased value, we may include third-party links on our Website. These linked sites have separate and independent privacy policies, and we do not have control

over and do not review these linked sites. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Website and welcome any feedback about these linked sites (including if a specific link does not work).

## **ONLINE POLICY ONLY**

This Privacy Policy applies only to information collected through our Website and Services and not to information collected by us offline.

## **DO-NOT-TRACK FEATURES**

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ('DNT') feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. Accordingly, some web browsers may transmit "do not track" signals to the websites and other online services with which your web browser communicates.

Please note that there is no standard which may govern the same or suggest the steps that may be taken by the websites in case or when they receive these signals. We currently do not respond/ take action in response to these signals. If and when a standard is established, we may revise our policy on responding to these signals.

## **ADDITIONAL INFORMATION- CCPA Privacy Policy**

This privacy notice section for California residents supplements the information contained in Our Privacy Policy and it applies solely to all visitors, users, and others who reside in the State of California.

Under certain circumstances, the law permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with Services, you have the right to request removal of unwanted data that you publicly post on the Services. To request removal of such data, please contact us using the contact information provided below and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Services, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g. backups, etc.).

## **CONTACT INFORMATION:**

Raghu Shashank Vinukollu

[vraghus@growthconnections.in](mailto:vraghus@growthconnections.in)

## Categories of Personal Information Collected

We collect and disclose for a business purpose the categories of personal information including for:

- Contact Information and Identifiers, including real name, alias, postal address, unique personal identifier, online identifier, IP address, email address, phone number, account name, gender, age, or other similar identifiers.
- Usage Data, including internet or other electronic network activity information, such as browsing history, search history, and information regarding a consumer's interaction with an internet website, application, or advertisement.

You can opt out from the selling of your personal information by disabling cookies in Cookie Preference Settings an email to [info@growthconnections.in](mailto:info@growthconnections.in)

We may collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular Consumer or Device.

We may also collect other personal information outside of these categories through instances where you interact with us in person, online, or by phone or mail in the context of:

1. Receiving help through our customer support channels;
2. Participation in customer surveys or contests; and
3. Facilitation in the delivery of our Services and to respond to your inquiries.

## USE OF PERSONAL INFORMATION FOR BUSINESS PURPOSES OR COMMERCIAL PURPOSES

We may use or disclose personal information We collect for business purposes or commercial purposes as aforementioned.

Additionally, We may disclose your personal information with our service providers pursuant to a written contract between us and each service provider. Each service provider is a for-profit entity that processes the information on our behalf. We may use your personal information for our own business purposes, such as for undertaking internal research for technological development and demonstration. This is not considered to be 'selling' of your personal information.

In addition to using the Opt out links, you may also contact [info@growthconnections.in](mailto:info@growthconnections.in), should you want to opt out of the Services

The categories of third parties to whom we may have sold/ may sell personal information include: Ad Networks, Affiliate Marketing Programs, User Account Registration & Authentication Services, Data Analytics Services, Retargeting Platforms

## **RIGHTS UNDER CALIFORNIA LAW**

California law gives California consumers the right to make the following requests:

- The right to opt-out of sale of your personal information.
- The right to request a copy of the personal information that we have collected about you in the previous 12 months.
- The right to request deletion of the personal information that we have collected from you, subject to certain exemptions (for example, where the information is used by us to detect security incidents, debugging or to comply with a legal obligation).
- The right to request more details about the personal information we collect and how and why we use and share it, including the categories of personal information we have collected about you, the categories of sources for personal information we collect, the business or commercial purposes for collecting personal information, and the categories of third parties with which we share personal information

You can submit a copy, deletion, or right-to-know request by sending an email to [info@growthconnections.in](mailto:info@growthconnections.in) or contacting: Raghu Shashank Vinukollu , [vrachus@growthconnections.in](mailto:vrachus@growthconnections.in)

- You can designate an authorised agent to make a request on your behalf. We may deny a request from an authorised agent that does not submit proof that they have been validly authorised to act on your behalf in accordance with the applicable law.

Please note that We are not obligated to provide or delete consumer information that is de-identified in response to a consumer request or to re- identify individual data to verify a consumer request.

## **RIGHT TO NON-DISCRIMINATION FOR THE EXERCISE OF A CONSUMER'S PRIVACY RIGHTS**

We will not discriminate against you if you exercise your privacy rights.

## **VERIFICATION PROCESS**

Upon receiving your request, we will need to verify your identity to determine you are the same person about whom we have the information in our system. These verification efforts require us to ask you to provide information so that we can match it with information you have previously provided us. For instance, depending on the type of request you submit, we may ask you to provide certain information so that we can match the information you provide with the information we already have on file, or we may contact you through a communication method (e.g. phone or email) that you have previously provided to us. We may also use other verification methods as the circumstances dictate.

We will only use personal information provided in your request to verify your identity or authority to make the request. To the extent possible, we will avoid requesting additional information from you for the purposes of verification. However, if we cannot verify your identity from the information already maintained by us, we may request that you provide additional information for the purposes of verifying your identity and for security or fraud-

prevention purposes. We will delete such additionally provided information as soon as we finish verifying you.

## **CHANGES TO THIS PRIVACY POLICY**

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We may let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **CONTACT US**

If you have any questions about this Privacy Policy, You can contact us:

- By visiting this page on our website: [www.growthconnections.in/contact](http://www.growthconnections.in/contact)
- By sending us an email: [info@growthconnections.in](mailto:info@growthconnections.in)